

Value-Added Producer Grant Program 2016

APPLICATION TOOLKIT for PLANNING GRANTS

NOTICE TO ALL VALUE ADDED PRODUCER GRANT (VAPG) APPLICANTS

- Use of this application template is not required (optional). However, applicants must provide the required information.
- Use of the template does not imply or ensure a favorable eligibility determination.
- In addition to the information requested in the template, applicants must complete
 and submit *all required* Federal forms and registrations, and append specified
 documentation to support claims for applicant and project eligibility, priority
 points, reserved funding, and matching funds verification; as specified by the
 program.
- Applications received that do not include ALL required materials will be considered incomplete, and therefore, ineligible.
- Certifications, statements, and other standard verbiage used throughout this toolkit
 that refer to "you," "I," "we," "it," "applicant," "entity," "grantee," and other
 similar terms are meant to refer to the legal applicant entity applying for the ValueAdded Producer Grant unless otherwise noted. Checking, signing, or otherwise
 affirmatively acknowledging these elements is confirmation by the applicant that
 the element is true and correct.

TABLE OF CONTENTS

| PROGRAM OVERVIEW | |
|--|------|
| DOCUMENT PURPOSE | |
| CHECKLIST | i |
| REQUIRED STANDARD FORMS AND IMPORTANT APPLICATION RESOURCES | iv |
| APPLICATION TEMPLATE | 1 |
| SECTION 1: SUMMARY INFORMATION | 1 |
| SECTION 2: EXECUTIVE SUMMARY OF PROJECT | 2 |
| SECTION 3: GENERAL ELIGIBILITY REQUIREMENTS | 2 |
| SECTION 4: APPLICANT ELIGIBILITY | 3 |
| SECTION 5: PROJECT ELIGIBILITY | |
| SECTION 6: EVALUATION CRITERIA | 11 |
| SECTION 7: MATCHING FUNDS | 15 |
| APPENDICES | |
| APPENDIX A: GUIDANCE ON TRIBAL ELIGIBILITY | A |
| APPENDIX B: Section 3.2 Legal Authority and Good Standing | E |
| APPENDIX C: Supporting Documentation and Letters of Commitment | |
| APPENDIX D: Verification of Matching Funds | |
| APPENDIX D.1 Verification of Matching Funds: Applicant Cash | D.1 |
| APPENDIX D.2 Verification of for Matching Funds: Applicant Approved Loan or Line of Credit | D.2 |
| APPENDIX D.3 Verification of Matching Funds: Applicant IN-KIND Contribution | D.3 |
| APPENDIX D.4 Verification of Matching Funds: Third-Party Cash | D.5 |
| APPENDIX D.5 Verification of Matching Contribution: Third-Party IN-KIND | D.6 |
| APPENDIX E: Reserved Funding Eligibility and Documentation No Reserve Funding in 2016 | E |
| APPENDIX F Priority Point Eligibility and Documentation | F |
| APPENDIX F.1 Priority Points for Beginning Farmers or Ranchers | F.1 |
| APPENDIX F.2 Priority Points for Veteran Farmers or Ranchers | F.2 |
| APPENDIX F.3 Priority Points for Socially Disadvantaged Farmers or Ranchers | F.3 |
| APPENDIX F.4 Priority Points for Operators of Small- or Medium-sized Farms or Ranches Structure or Ranches | • |
| APPENDIX F.5 Priority Points for Mid-Tier Value Chain Proposals | F.8 |
| APPENDIX F.6 Priority Points for Farmer or Rancher Cooperatives | F.10 |
| | |

Application Toolkit for Planning Grants

| APPENDIX F.7 Priority Points for Group Applicants | F.11 |
|---|------|
| | |
| | |
| Optional Feedback | |

PROGRAM OVERVIEW

The purpose of the Value Added Producer Grant (VAPG) Program is to help U.S. agricultural producers enter into value-added activities. Awards may be made for either economic planning or working capital activities related to the processing and/or marketing of valued-added agricultural products. The maximum grant amount for a planning grant is \$75,000 and the maximum grant amount for a working capital grant is \$250,000. Please see for the Notice of Funding Availability (NOFA) for FY2016 published April 8, 2016 in the Federal Register.

DOCUMENT PURPOSE

The purpose of this **Application Toolkit** is to assist eligible applicants to navigate through the program requirements as detailed in the NOFA (forthcoming) and the **Final Rule 7 CFR part 4284 subpart J, published May 8, 2015** and ensure a complete application submission of all required details and documents for **PLANNING** grant proposals.

While this Application Toolkit is not required, applicants are highly encouraged to utilize this as a tool.

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- In addition to the information requested in the template, applicants must complete and submit *all required* Federal forms and registrations, and append specified documentation to support claims for applicant and project eligibility, priority points, reserved funding, and matching funds verification; as specified by the program.
- Applications received that do not include ALL required materials will be considered incomplete, and therefore, ineligible.
- Certifications, statements, and other standard verbiage used throughout this toolkit
 that refer to "you," "I," "we," "it," "applicant," "entity," "grantee," and other
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 affirmatively acknowledging these elements is confirmation by the applicant that
 the element is true and correct.

CHECKLIST

Program requirements are detailed in **Final Rule 7 CFR part 4284**, **subpart J (published May 8, 2015)**, the forthcoming Notice of Funding Availability (NOFA) and information contained in this toolkit. You must become familiar with these documents before applying in order to comply with all requirements.

Before you submit your application, please be sure you have addressed all of the following elements.

| Required forms (see links below for fillable forms) |
|---|
| ☐ Form SF-424, "Application for Federal Assistance" |
| ☐ Form SF-424A, "Budget Information-Non-Construction Programs" |
| ☐ Form SF-424B, "Assurances - Non-Construction Programs" |
| \square Form AD-3030, "Representations Regarding Felony Conviction and Tax Delinquency Status for |
| Corporate Applicants" (required only for corporate applicants) |
| Section 1. Summary Information |
| ☐ Legal Name of Applicant |
| □ DUNS Number |
| ☐SAM Registration Cage Code and Expiration Date |
| ☐ Employer Identification Number (EIN) |
| ☐Applicant Type |
| □Purpose |
| ☐ Requested Grant Amount |
| ☐ Reserve Fund Request Note: No Reserved Funds in 2016 |
| ☐ Priority Point Request (if applicable) |
| ☐ Priority Points for Group Applicants (if applicable) |
| ☐ Brief Summary of Proposed Project |
| Section 2. Executive Summary |
| ☐ One page description of your proposed project. |
| Section 3. General Eligibility Requirements |
| ☐ Citizenship |
| ☐ Legal Authority and Responsibility |
| ☐ Multiple Grant Eligibility |
| ☐ Currently Active VAPG Grant |
| ☐ Certification of Federal Judgments |
| |
| |

Application Toolkit for Planning Grants

| | Applicant Eligibility |
|----------------|---|
| | ☐ Applicant Type Requirements Emerging Market (as applicable) |
| Section 5. Pro | oject Eligibility |
| | Product Eligibility |
| | □Value-Added Methodology |
| | ☐ Expansion of Customer Base |
| | ☐ Increased Revenue |
| | Purpose Eligibility |
| | ☐ Use of Funds |
| | □Work Plan |
| | □Budget |
| Section 6. Pro | oposal Evaluation Criteria |
| | Performance Evaluation Criteria |
| | Applicant-suggested Performance Criteria |
| | ☐ Jobs Created/Saved |
| | Proposal Evaluation/Scoring Criteria |
| | ☐ Nature of the Proposed Venture |
| | ☐ Qualifications of the Project Personnel |
| | ☐ Commitments and Support |
| | □ Work Plan and Budget |
| | ☐ Priority Points (if applicable) |
| Section 7. Ma | atching Funds |
| | ☐ Certification of Matching Funds |
| | ☐ Verification of Matching Funds |
| Appendices | |
| | ☐ Appendix A - Tribes and Tribal Entities as VAPG Applicants |
| | ☐ Appendix B - Legal Authority and Responsibility |
| | Appendix C - Supporting Documentation and Letters of Commitment/Support |
| | Appendix D - Matching Funds Verification |
| | ☐ Appendix E - Reserved Funds Eligibility and Documentation ☐ Appendix F – Priority Point Eligibility and Documentation |
| | , |
| | REQUIRED STANDARD FORMS |

Form SF-424 Instructions

Application Toolkit for Planning Grants

http://www.grants.gov/web/grants/form-instructions/sf-424-instructions.html

Form SF-424, "Application for Federal Assistance"

http://apply07.grants.gov/apply/forms/sample/SF424 2 1-V2.1.pdf

Form SF-424-A Instructions

http://www.grants.gov/web/grants/form-instructions/sf-424a-instructions.html

Form SF-424A, "Budget Information-Non-Construction Programs"

http://apply07.grants.gov/apply/forms/sample/SF424A-V1.0.pdf

Form SF-424B, "Assurances - Non-Construction Programs"

http://apply07.grants.gov/apply/forms/sample/SF424B-V1.1.pdf

Form AD-3030, "Representations Regarding Felony Conviction and Tax Delinquency Status for Corporate Applicants" http://www.ocio.usda.gov/document/ad3030

OPTIONAL FORM

Form AD-2106, "Form to Assist in Assessment of USDA Compliance with Civil Rights Laws"

http://forms.sc.egov.usda.gov/efcommon/eFileServices/eForms/AD2106.PDF

IMPORTANT APPLICATION RESOURCES

VAPG Program Regulation 7 CFR 4284 subpart J

or

PDF Version

VAPG Notice of Funding Availability

OI

PDF Version

DUNS#

Obtain a free DUNS number by calling 1-800-234-3867 or go to: http://fedgov.dnb.com/webform

SAM Registration Cage Code

Register at no charge at https://www.sam.gov/portal/public/SAM/

APPLICATION TEMPLATE

SECTION 1: SUMMARY INFORMATION

| Legal Name of Applicant Entity: | |
|---|---|
| DUNS # | Employer identification Number (EIN) |
| SAM/CCR Registration Cage Code: | Expiration Date: |
| Applicant Type – Please Check One: | |
| ☐Independent Producer ☐Farmer or Rancher Cooperative | ☐ Agricultural Producer Group☐ Majority-Controlled Producer Based Business |
| Raw Agricultural Commodity: | |
| Value-Added Product: | |
| Purpose ☐ Planning Grant | |
| Requested Grant Amount (\$75,000 or less): \$ | > |
| | Proposed Grant Period End Date:od date included in SF424 and Section 5.4(2)a of the template. |
| Check <u>one</u> if you are competing for Reserved Note: No Reserved Funds in 2016. | Funds (See 4284.902 and Appendix E for Definitions): |
| ☐Reserve Funds for Beginning Farmers or Rai | nchers |
| ☐Reserve Funds for Socially Disadvantaged Fa | armers or Ranchers |
| ☐Reserve Funds for Mid-Tier Value Chain pro | jects |
| Check one if you are competing for Priority P categories below: | oints (See 4284.902 and Appendix F for Definitions) in one of the priority |
| ☐ Beginning Farmer or Rancher | |
| \square Veteran Farmer or Rancher | |
| $\hfill \square$ Socially Disadvantaged Farmer or Rancher | |
| $\hfill\square$ Operator of a Small- or Medium-Sized Fam | ily Farm |
| \square Farmer or Rancher Cooperative | |
| ☐ Mid-Tier Value Chain | |
| Cooperative, or Majority Controlled Producer- | the box if you are an Agricultural Producer Group, Farmer or Rancher -Based Business AND you are applying for Priority Points as an applicant g opportunities for one or more of the priority categories above. |

Brief Summary of Proposed Project (limit 100 words)

Application Toolkit for Planning Grants

[Example: VAPG planning funds will be used to pay a consultant to determine the feasibility of producing artisan cheeses from organic milk.]

[Insert brief summary of proposed project]

SECTION 2: EXECUTIVE SUMMARY OF PROJECT

[Insert a more detailed description of your project containing the following information: 1) legal name of applicant entity, 2) application type (planning or working capital), 3) applicant type, 4) amount of grant request, 5) a summary of your project, 6) project goals and 7) how you intend to use the grant funds. Limit one page.]

SECTION 3: GENERAL ELIGIBILITY REQUIREMENTS

Use 7 CFR 4284.920 and 921, the definitions at 902 and the NOFA to address this section. Certify the following by reading and checking the following statements:

| cric | sking the jonowing statements. |
|------|--|
| 3.1 | Citizenship |
| | □I am an Individual Applicant who is a citizen or national of the United States, the Republic of Palau, the Federated States of Micronesia, the Republic of the Marshall Islands, or American Samoa; or I reside in the United States after legal admittance for permanent residence. OR |
| | □I am an Applicant Entity that more than 50 percent owned by individuals who are either citizens or nationals of the United States, the Republic of Palau, the Federated States of Micronesia, the Republic of the Marshall Islands, or American Samoa; or are legally admitted permanent residents residing in the United States. |
| 3.2 | Legal Responsibility and Authority |
| | □ I have or can obtain the legal authority to carry out the purpose of the grant, and am in good standing in the State where my business is incorporated and/or in the State that is the primary location of my business operations for the VAPG project (<i>Tribes and tribal entities should refer to Appendix A for guidance on eligibility</i>). |
| | □ In Appendix B , please attach a copy of, or excerpt from your organizational documents showing legal authority to carry out the purpose of the grant on behalf of your organization, along with a Certificate of Good Standing or letter from a State agency or equivalent authority. Sole proprietor/Independent producers (including representatives of steering committees) may include a copy of their IRS tax forms showing farm income (<i>Tribes and tribal entities should refer to Appendix A for guidance on eligibility</i>). |
| 3.3 | Multiple Grant Eligibility (check all that apply) Refer to 4284.920 |
| | Applicants (including separate, but related entities with greater than 75 percent common ownership or from a parent, subsidiary or affiliated organization) may not submit more than one application in response to this solicitation. Applicants for Planning grants may not submit applications for the same project that has previously received Planning funds. Proposals from previous award recipients should be substantially different in terms of products and/or markets and should not merely be extensions of previously funded projects. |
| | ☐ I am requesting only Planning grant funds, and have not previously received Planning funds for this same project proposal; and the products and/or markets proposed do not represent extensions of previously funded projects. |

Application Toolkit for Planning Grants

| \Box I am submitting only one application in response to this solicitation, including separate, but related, applicant entities with greater than 75 percent common ownership or from a parent, subsidiary or affiliated organization. | |
|--|--------|
| 3.4 Currently Active VAPG Grant (check only one box) Refer to 4284.920 | |
| \square I DO NOT have a currently active VAPG grant with unused funds. | |
| ☐I DO have a currently active VAPG grant with unused funds. ☐Scheduled completion date of currently active VAPG grant: | |
| 3.5 No Current Outstanding Federal Judgments Against Your Property Refer to 4284.921 | |
| I, [INSERT NAME OF APPLICANT],, certify that United States has not obtained an unsatisfied judgment against my property and will not use grant funds to par judgments obtained by the United States. | |
| SECTION 4: APPLICANT ELIGIBILITY | |
| Use 7 CFR 4284.920 and 921, the definitions at 902 and the NOFA to address this section. Tribes and tribal entities should also to Appendix A for guidance on eligibility requirements. | refer |
| 4.1 All Applicants must acknowledge and agree to the following by checking each. | |
| \Box I/We produce the subject agricultural commodities through participation in the day-to-day labor, management and field operations; or have the legal right to harvest an agricultural commodity that is the subject of the VAPO project (see the definition of Agricultural Producer at 4284.902). | |
| \Box I/We currently produce and own the majority (more than 50 percent) of the subject raw agricultural commod to which value will be added in this project. | lity |
| \Box I/We do not produce the subject agricultural commodity under contract for another entity, nor contract outproduction of the subject agricultural commodity to another entity. | ıt the |
| \Box I/We will maintain ownership of the subject agricultural commodity from its raw state through the product marketing and sale of the value-added product during the grant funding period (except for qualifying Mid-Tier Chain (MTVC) projects). | |
| 4.2 Applicant Type Please address eligibility requirements for only <u>one</u> applicant type (a), (b), (c) or (d) below | |
| (a) <u>Independent Producer</u> | |
| See definitions for Independent Producer and Agricultural Producer at 7 CFR 4284.902. Acknowledge that you meet the followin requirements by checking the appropriate boxes and providing the requested information. | ıg |
| \square I am an Independent Agricultural Producer and am the sole owner of my business; | |

Application Toolkit for Planning Grants

| OR |
|--|
| □100 percent of the owners or members of the applicant organization are <i>individual</i> Agricultural Producers, or <i>entities</i> that are <i>solely</i> owned and controlled by Agricultural Producers, who produce an Agricultural Commodity through participation in the day-to-day labor, management, and field operations; or are owners or members who have the legal right to access and harvest the agricultural commodity to which value will be added (Additional verification may be required upon award). |
| List names of all owners or members of the "Independent Producer" applicant organization and their individual percentage of ownership/membership. |
| (Note: Tribes and tribal entities should include tribal enrollment data (number of enrolled members) along with a brief narrative description of the tribal entity or tribal members that will be directly involved in the production of the primary agricultural commodity.) |
| [Insert list] |
| 2) Is the Applicant a steering committee (as found in the definition of Independent Producer at 7 CFR 4284.902) ? □ Yes □ No |
| If yes, do you certify that 100 percent of committee members meet the requirements for an Independent Producer in the 7 CFR 4284.902 definitions at application; and if selected to receive grant funds, the steering committee will form a legal entity that will meet the requirements for one of the four eligible applicant types; and will provide the organizational documents of this new entity to the Agency before the Agency executes the grant agreement. \square Yes \square No |
| 3) Is the Applicant a harvester (as found in the definition of Independent Producer at 7 CFR 4284.902)? |
| (Examples include, but are not limited to: A logger who has a legal right to access and harvest logs from the forest that are then converted into boards; a fisherman who has the legal right to access and harvest fish from the ocean or river that are then processed). |
| If yes, do you certify that you have the legal right to access and harvest more than 50 percent of the agricultural commodity that will be used for the value-added product, and are currently engaged in harvesting the subject agricultural commodity? \Box Yes \Box No |
| (A copy of, or reference to, written contracts, rights-of-way, Memorandums of Understanding, license, or other documentation establishing "legal rights" to access and harvest the subject agricultural commodity must be provided upon award) |

NOTE: Agricultural harvesters are NOT individuals or entities who glean, gather, or collect only residual commodities (such as 'slash in a forest or blemished fruit in an orchard) that result from an initial harvesting or production of a primary agricultural commodity. To be eligible, the agricultural harvester must harvest the primary agricultural commodity.

a. **Summarize** the harvesting rights and operation:

Application Toolkit for Planning Grants

[Insert summary]

Skip to Section 5

| (b) □Agricultural Producer Group |
|---|
| See definitions at 7 CFR 4284.902. Acknowledge that you meet the following requirements by checking the appropriate boxes and providing the requested information. |
| \square We are a formal, non-profit, membership organization that represents Independent Producers; and operates with a mission that includes working on behalf of Independent Producers. |
| ☐ The majority (more than 50 percent) of the <i>membership and board of directors</i> is made up of Independent Producers who are <i>individual</i> Agricultural Producers, or <i>entities</i> that are <u>solely</u> owned and controlled by Agricultural Producers, and are directly engaged in the production of the agricultural commodity to which value will be added for this project. |
| 1) What is your total number of members? |
| 2) What is your total number of members who are eligible Independent Producers? ————* |
| *Of this number, what is the total number who will participate in the project? |
| 3) What is the total number of individuals on the governing board? |
| 4) What is the total number of individuals on the governing board who are eligible Independent Producers? |
| 5) In Appendix B, please attach your articles of incorporation or other evidence of your non-profit status. |
| 6) Describe your organization's mission: |
| [Insert mission statement] |
| 7) Identify by name or class (general description of agricultural product or type of producer) the members who will participate in the project. |
| [Insert list or identify class] |
| Skip to Section 4.3 |
| c) Farmer or Rancher Cooperative |
| See definitions in 7 CER 1291 002. Asknowledge that you meet the following requirements by sheeking the appropriate haves and |

(c)

See definitions in 7 CFR 4284.902. Acknowledge that you meet the following requirements by checking the appropriate boxes and providing the requested information.

NOTE: Cooperatives owned and controlled by agricultural harvesters (i.e. fishermen, loggers, etc.) are eligible to apply only as an Independent Producer applicant and not as a Farmer or Rancher Cooperative. It is the Agency's position that harvesters do not meet

Application Toolkit for Planning Grants

| the defini above. | tion of a farmer or rancher. Harvester applicants must complete the information for Independent Producer in section 4.1(a) |
|----------------------|--|
| 1) | \Box Applicant certifies that it is a business owned and controlled by <i>eligible</i> Independent Producers that is <i>either</i> : |
| | ☐ LEGALLY INCORPORATED as a Farmer or Rancher COOPERATIVE Indicate the State of Incorporation: |
| | -OR- □IDENTIFIED by the State in which it operates as a Farmer or Rancher owned and cooperatively operated business in the State of: |
| 2) | What is the percentage of total ownership shares owned by Independent Producers? |
| 3) | How many Independent Producer owner/members will participate in the value-added project? |
| 4) | □ The owner/members, or class, identified below are those <i>Independent Producers on whose behalf the project work will be done</i> and each owner/member, or class of producer, is an eligible Independent Producer, in accordance with the definition at 7 CFR 4284.902. |
| | List participating owner/member Independent Producers by name or class (general description of agricultural product or type of producer). Additional verification of the status and participation of these parties may be requested. |
| | [Insert list or identify class] |
| | Skip to Section 4.3 |
| (d) 🗆 <u>N</u> | Najority Controlled Producer-Based Business |
| | nitions in 7 CFR 4284.902. Acknowledge that you meet the following requirements by checking the appropriate boxes and g the requested information. Note: Farmer or Rancher Cooperatives should not apply in this category. |
| 1) | □We are a legal entity in which more than 50 percent of the financial ownership <i>and</i> voting control is held by individual Independent Producers, or held by an <i>entity(ies)</i> <u>solely</u> owned and controlled by agricultural producers, and we are directly engaged in the production of the agricultural commodity to which value will be added for project. |
| 2) | □The owners identified below comprise 100 percent of the ownership of the organization, including both Independent Producer owners and owners that are not Independent Producers. If any <i>owners are entities themselves</i> , the ownership of those entities is also identified, by name or class (general description of agricultural product or type of producer), and confirmed as eligible. Additional verification of the status and participation of these parties may be requested. |
| 3) | Provide a list -by name or class- of all owners, their percentage of financial ownership of the organization, their percentage of voting control of the organization, and whether or not they are an eligible Independent Producer. |
| | [Insert list] |

Application Toolkit for Planning Grants

4.3 Emerging Market

If you are an <u>Agricultural Producer Group, a Farmer or Rancher Cooperative, or a Majority-Controlled Producer-Based Business,</u> you <u>must</u> show that you are entering an emerging market as a result of the proposed project. To qualify, you cannot have supplied the proposed product, geographic or demographic market for more than two years at time of application submission.

| Check all that apply and describe your emerging market: |
|---|
| ☐ The project will provide a new value-added product ☐ The project will serve a new geographic market ☐ The project will serve a new demographic market |
| Describe the new product and/or geographic/demographic market): |
| [Insert description] |
| How many months or years have your member-producers been engaged in the specific value-added activity that is the subject of this application? Months Years |
| SECTION 5: PROJECT ELIGIBILITY |
| You must detail how the project meets product, and purpose, and reserved funds and priority points (if applicable) eligibility requirements in 7 CFR 4284.922 and in the current NOFA. Documentation for Priority Point eligibility should be addressed in Appendix E , as applicable. |
| You must address all sections below. |
| 5.1 Raw Agricultural Commodity and Outcome Value-Added Product |
| Name the raw agricultural commodity that will be used as the <i>input</i> for the project: |
| ☐ I certify that the majority of the raw agricultural product proposed as the input for the project was produced in the United States including the Republic of Palau, the Federated States of Micronesia, the Republic of the Marshall Islands, or American Samoa). |
| Name the value-added product that will be the outcome from using one of the five value-added methodologies: |

5.2 Value-Added Agricultural Product Methodology (7 CFR 4284.922(a))

Based on the definitions in 7 CFR 4284.902 <u>please address at least one value-added methodology below that best fits</u> your proposed value-added product(s).

Application Toolkit for Planning Grants

1) ☐ Change in Physical State

Examples include, but are not limited to, strawberries into jam, milk into cheese, wheat into flour, wool into clothing or rugs, <u>corn into E-85 ethanol that is generated off-farm</u>, livestock into packaged meat.

Explain the method or process used to add value to your agricultural product, and how the change in physical state or form of the product enhances its value.

[Insert explanation]

2) Produced in a Manner that Enhances the Value of the Agricultural Commodity

Examples include, but are not limited to, organic carrots, eggs produced from free-range chickens.

Explain the method or process used to add value to your agricultural product, and how a non-standard agricultural production method adds value to the agricultural commodity per unit of production over a standard production method, and provide evidence via a quantifiable comparison with products produced in the standard manner.

[Insert explanation]

3) □ Physical Segregation

An example is genetically modified corn that is separated from non-genetically modified corn on the farm during production and harvesting, with continued separation from similar commodities or products during the processing and marketing of the value-added product.

Explain the method or process used to add value to your agricultural product, and demonstrate how the physical segregation of the commodity is accomplished and how it enhances the value of the commodity.

[Insert explanation]

4) ☐ Farm- or Ranch-based Renewable Energy

Examples include, but are not limited to, dairy manure into methane and electricity <u>generated on the farm</u>, or corn into biodiesel <u>generated on the farm</u>. Generation of energy from wind, solar, geothermal or hydro sources are not eligible. Fuel or energy that is not generated on a farm or ranch owned or leased by the Independent Producer applicant is not eligible under this methodology, but may be considered under 'change in physical state'.

Describe the renewable energy technology that will be used on-farm, and explain the process to <u>generate on-farm renewable</u> <u>energy from the agricultural commodity</u> produced by the Independent Producer applicant. Demonstrate that the generated renewable energy will result in expansion of customer base and increased returns to the producer*

[Insert explanation]

*For **Farm- or Ranch-based Renewable Energy**, documentation for <u>expansion of customer base</u> must include sales of on-farm generated renewable energy to off-farm customers; and/or the use of the generated renewable energy to produce another value-added product, the sales of which will expand customer base. An example is the use of the generated energy to power a greenhouse or a dairy operation from which value-added products will be produced. As applicable, emerging market requirements must be met.

Documentation for <u>calculating increased revenue returned</u> to the producer-owner(s) must include revenue from sales of generated energy to off-farm customers; savings that result from use of generated energy on the farm for farming operations; sale of value-added products produced using the generated energy; and/or sale of by-products of the generated energy such as compost and bedding, etc.

Application Toolkit for Planning Grants

Examples include, but are not limited to, specific local grapes with characteristics attributable to the growing area will be sold to a processor that will produce a locally-marketed wine; or local corn advertised and sold at a premium as a fresher locally-produced alternative to non-local produce.

Explain how value is added to your agricultural product, and demonstrate/ quantify how local sales and marketing results in added value to the product.

[Insert explanation]

ALL APPLICANTS CONTINUE AT SECTION 5.3

5.3 Expansion of Customer Base and Increased Revenue Derived from the Value-Added Process.

Please cite one or more relevant sources to support the response statements and data below. For example, planning grant response data may be based on an identified industry-norm or formula, applicant's calculated historical success in producing and marketing the value-added product itself, or be academic in nature. Attach third-party supporting documentation to Appendix C.

1) **Discuss** the estimated expansion of customer base resulting from the value-added product, including a baseline of current customers for the commodity or value-added product, and an estimated target number of customers that will result from the project:

[Insert discussion]

2) **Discuss** the estimated amount of the increased revenue resulting value-added product that will be available to the applicant's producers of the agricultural commodity, including a baseline of current revenues from the sale of the agricultural commodity or value-added product, and an estimated target number of increased revenues that will result from the project:

[Insert discussion]

5.4 Purpose Eligibility and Use of Funds (see 7 CFR 4284.922 (b) and 7 CFR 4284.925 and .926)

Check all boxes that apply and include the documentation indicated.

Grant request is for a Planning Grant of \$ _____

| | 1) | Use | of | Fι | ın | d | S |
|--|----|-----|----|----|----|---|---|
|--|----|-----|----|----|----|---|---|

Applicant understands and agrees that:

□ Planning funds will only be used to pay a qualified consultant to conduct and develop a feasibility study, business plan, and/or marketing plan directly related to the processing and/or marketing of a value-added agricultural product, including any associated legal costs. See 7 CFR 4284.925 for examples of eligible planning activities. It is generally expected that planning grants will not exceed a one year timeframe.

Application Toolkit for Planning Grants

| ☐ The proposed project does NOT include costs for ineligible activities, as illustrated at 7 CFR 4284.926, including but |
|--|
| not limited to, costs for land, buildings or equipment; vehicles; preparation of the grant application; research and |
| development; architectural or engineering design work; expenses for the production any agricultural commodity or |
| product (including, but not limited to production planning, purchase of seed or rootstock or other production inputs |
| labor for cultivation or harvesting crops, and delivery of raw commodity to a processing facility); owner or family |
| member wages; goods or services from a person or entity that has a personal, professional, financial or other interest |
| in the outcome of the project; costs incurred outside the grant period; or to purchase the raw agricultural commodity |
| to which value will be added from the applicant entity; applicant-owned or related entity, or members of the applicant |
| entity. |
| |

□The project does NOT include costs associated with a conflict of interest for owners, employees, officers, agents, or their immediate family members having a personal, professional, financial or other interest in the outcome of the project, including organizational conflicts, or conflicts that restrict open and free competition for unrestrained trade; except as provided for in 7 CFR 4284.925 (a) and (b) relating to applicant or family member in-kind contribution of matching funds for eligible activities, and limited to 25 percent of total project costs.

Applications that propose ineligible expenses in excess of 10 percent of Total Project Costs will be deemed ineligible to compete for funds. Applications containing ineligible expenses totaling less than 10 percent of Total Project Costs must remove those expenses from the project budget or replace with eligible expenses, if selected for an award. See 4284.922(b)(4).

2) Work Plan and Budget

Provide a detailed work plan and budget below that shows how the project's goals will be accomplished in accordance with the requirements in 7 CFR 4284.922 (b) (5), including a narrative description of the eligible activities and tasks associated with those activities, a budget breakdown of the estimated costs allocated to those activities and tasks; identification of the key personnel responsible for overseeing and/or conducting the activities or tasks; timeframes for completion of the activities and tasks; identification of the sources and uses of grant and matching funds for all activities and tasks; and a grant period that meets start and end date requirements. Please note that information provided in section 5.4(2) b, c, and d will be scored as part of Section 6.2 Proposal Evaluation Criterion 6.2(4).

a. Grant Period Eligibility

Your proposed grant period should begin no earlier than the anticipated Award Announcement date identified in the NOFA and should end no later than 36 months following that date. If you receive an award, your grant period will be revised to begin on the actual date of award, defined as the date the grant agreement is executed by the Agency, and your grant period end date will be adjusted accordingly.

[Insert proposed grant period start and end dates]

b. Insert Work Plan narrative here (upload additional pages as needed):

[Insert work plan narrative]

Application Toolkit for Planning Grants

c. Project Budget Summary

Summarize the total project budget by task. Insert additional rows as needed.

| Activity # | Task Name, Description, and Responsible Party | Start Date | End Date | VAPG Funds | Cash Matching Funds | In-Kind Matching Funds | Total Project Costs |
|------------|--|------------|----------|---------------|---------------------------|------------------------------|---------------------------|
| | | | | | | | |
| | | | | | | | |
| | TOTAL PROJECT | | | \$ | \$ | \$ | \$ |

d. Task Budget Format

Provide a budget table for <u>each task</u> that will be completed for <u>each main activity</u> listed above.

Edit budget categories and add additional task tables as needed.

| Task #1 | VAPG | Cash | In-Kind | Total |
|---------------------------|-------------|----------------|---------------|-------|
| Example Budget Categories | Grant Funds | Matching Funds | Contributions | |
| Personnel | | | | |
| Fringe Benefits | | | | |
| Travel | | | | |
| Office Equipment | | | | |
| Supplies | | | | |
| Contractual | | | | |
| Other | | | | |
| Other | | | | |
| Total | \$ | \$ | \$ | \$ |

Provide a detailed breakdown and explanation/clarification for each task budget, including the basis for budget figures:

[Insert task budget explanation]

SECTION 6: EVALUATION CRITERIA

6.1 Performance Evaluation Criteria (7 CFR 4284.931 (b) (2) (i))

| 1) | Applicants must provide specific information about pass a way for the Agency to ascertain whether or not work plan are likely to be accomplished during the pass | the primary program goals and project goals prop | |
|----|--|--|--|
| | a. Number of jobs expected to be created | or saved | |

2) Applicants are invited to suggest additional benchmarks for evaluation that are specific to proposed project activities or outcomes and the corresponding timeframes for accomplishing them; these should be informed by the program objectives, stated above, related to new markets, expansion of customer base, and revenues returning to

Application Toolkit for Planning Grants

producer Applicants; as well as to the practical and/or logistical activities and tasks to be accomplished during the project period. The required data, including accomplishments as outlined in § 4284.960 and Applicant-suggested performance criteria, will be incorporated into the Applicant's semi-annual and final reporting requirements if selected for award, and will be specified in the grant agreement associated with each award.

Examples of Performance Evaluation Criteria for Planning Grants:

- Did the independent feasibility study evaluate the economic, market, technical, financial, and management feasibility characteristics of the value-added project?
- Is the analysis based upon verifiable data and does it contain sufficient information to determine if projected levels of income or production levels are achievable?
- Did the analysis identify the estimated project development and operating costs and the assumptions on which these estimates were made?
- Does the business plan layout the optimum structural and operational aspects of the venture and include a defined set of goals and objectives?
- Has a projected return on investment been estimated?

Provide at least one performance evaluation criterion for your grant project be evaluated by, if awarded funds.

[Insert Planning Grant Performance Evaluation Criteria]

6.2 Proposal Evaluation Criteria (see 7 CFR 4284.942(b) and NOFA section E. 1. to respond to each criterion)

The Agency will select and rank applications for funding based on the score an application has received in response to the proposal evaluation criteria. For each criterion, you must demonstrate how the project has merit and provide rationale for the likelihood of success. Responses that do not address all aspects of the criterion in a meaningful way, or that do not convey relevant project information will receive lower scores. VAPG is a competitive program, so your responses will be evaluated on the quality of each response. Simply providing an answer will not guarantee higher scores. The maximum number of points that will be awarded to an application is 100. The minimum score necessary to receive funding is 50 points. You must review the Notice of Funding Availability (NOFA) at section E.1 for a detailed description of the graduated scoring thresholds for each criterion.

1) Nature of the Proposed Venture (graduated score 0 - 30 points)

For the following sections you should reference published, third-party data or other information that specifically supports your project, including, business financial statements, previous business experience producing or marketing the value-added product or similar product, experience in similar markets, or other successful ventures. Planning applications should address the sections below by describing the expected outcomes of the project and the rationale supporting those expectations.

a. Describe the technological feasibility of the project (i.e. is the product currently being manufactured somewhere, what is the size constraint, is product in test phase versus full capacity, is recipe formulated, existing versus new technology, etc.): In addition, demonstrate the potential for expanding the customer base for the agricultural commodity or value-added product, and the expected increase in revenue returns to the producer-owners providing the majority of the raw agricultural commodity to the project. discuss the value-added process you are proposing; potential markets and distribution channels; the value to be added to the raw commodity through the value-added process; cost and availability of inputs, your experience in marketing

Application Toolkit for Planning Grants

the proposed or similar product; business financial statements; and any other relevant information that supports the viability of your project.

[Insert description]

b. Describe the operational efficiency of the project (i.e. sufficient raw commodity, use own facility or toll processing, share a processing space, energy efficiency aspects, waste management, sufficient labor or expertise, logistics for storage or distribution of value-added product, etc.):

[Insert description]

c. Describe the expected profitability of the Planning project, (third-party data references, trends, industry-norm or formula, applicant's historical success in producing/marketing similar products).

[Insert description]

d. Describe the economic sustainability of the project in terms of project viability post-grant period, whether the project can be expected to reach or exceed the break-even point post award, the potential for market expansion, and known risk factors, etc.

[Insert description]

2) Qualifications of Project Personnel (graduated score 0 – 20 points)

Identify each of the individuals who will be responsible for completing the proposed tasks in the work plan, including a summary of their qualifications and expertise. Describe their roles, responsibilities and commitment to the project. Repeat all categories for each of the Project Personnel. Attach additional pages as necessary.

- a. Name of Staff/Consultant (if known) responsible for each task in the work plan and budget
- b. Qualifications or Experience (If staff or consultants have not been selected at the time of application, provide specific descriptions of the qualifications required for the positions to be filled).
- c. Project role and responsibilities
- d. Describe availability/commitment to the project

3) Commitments and Support (graduated score 0-10 points)

Letters of support or commitment from producers, end-users, and third-parties must be **summarized as part of your responses below AND the letters must be included in Appendix C**. Summaries should include date of the letter and name and position of the author. Applications that demonstrate strong, direct financial commitment in the form of cash matching contributions, participation by multiple producers, and strong technical and logistical support to successfully complete the project will receive more points than those that demonstrate less support.

a. **Producer commitments** to the project will be evaluated based on the number of independent producers currently involved in the project; and the nature, level and quality of their contributions, including matching contributions to project, number of independent producers producing and providing the raw commodity to the project, other forms of commitment such as project-related past efforts):

[Insert explanation]

Application Toolkit for Planning Grants

End-User commitments will be evaluated on potential or identified markets and the potential amount of output to be purchased, as shown by letters of support or interest from potential buyers referenced within the application:

[Insert explanation]

Third-Party commitments to the project will be evaluated on the critical and tangible nature of the contribution to the project, such as technical assistance, storage, processing, marketing, or distribution arrangements that are necessary for the project to proceed; and the level and quality of these contributions (evidence of prior area-wide planning; consistency with strategic state or regional economic plans; pro bono or reduced fee arrangements for technical assistance, storage arrangements or distribution partnerships, critical processing arrangements or marketing partnerships necessary for the project to proceed):

[Insert explanation]

Note: Letters of commitment by producers, end-users, and third-parties must be summarized as part of your response to this criterion, and the letters must be included in Appendix C.

4) Work Plan and Budget (graduated score 0 – 20 points):

In accordance with 7 CFR 4284.922 (b)(5), you have submitted a comprehensive work plan and budget, found in Section 5 of this template. Points may not be awarded unless sufficient detail is provided to determine that both grant and matching funds are being used for qualified purposes and are from eligible sources without a conflict of interest.

5) Priority Points (lump sum score 0 or 5 points, and graduated score 0 – 5 points)

Eligible applicants may request Priority Points if they meet the requirements for only one of the following categories and provide the documentation specified in 7 CFR 4284.924, as applicable.

To request Priority Points, applicants must provide all documentation and responses for one of the Priority categories in **Appendix F**.

I request priority points in one of the following priority categories (check only one box):

| ☐ Beginning Farmer or Rancher |
|--|
| ☐ Veteran Farmer or Rancher |
| ☐ Socially Disadvantaged Farmer or Rancher |
| ☐ Mid-Tier Value Chain Project |
| □ Operator of a Small or Medium-sized Farm or Ranch that is Structured as a Family Farm or Ranch |
| ☐ Farmer or Rancher Cooperative |

6) Priority Points for Group Applicants (graduated score 0 - 5 points, for a) and b))

To request Priority Points in this category, applicants must provide documentation and responses Group Applicant Priority category in Appendix F.

Application Toolkit for Planning Grants

| \square I am an Agricultural Producer Group, Farmer or Rancher Cooperative, or Majority Controlled Producer-Based |
|---|
| Business AND I am applying for additional Priority Points as an applicant that "best contributes to creating or |
| increasing marketing opportunities for Beginning Farmers or Ranchers, Socially Disadvantaged Farmers or |
| Ranchers, or Operators of Small- or Medium-Sized Farms or Ranches Structured as Family Farms |

Note: It is the Agency's position that harvester operations do not meet the definition requirements for a Farm or Ranch. Thus, harvester applicants may only request Priority Points if they are proposing a Mid-Tier Value Chain.

7) Administrator Priority Categories (graduated score 0 - 10 points)

The Administrator of USDA Rural Development Business and Cooperative Programs has discretion to award up to 10 points to an application to improve the geographic diversity of awardees in a fiscal year. The applicant does **not** provide documentation for points in this category.

SECTION 7: MATCHING FUNDS

7.1 Certification of Matching Funds

| \square I certify that (1) the cost-share matching funds for the proevery dollar of grant funds disbursed, not less than an equal a submitting the request for reimbursement; and (2) if match amount, those matching funds will be spent in advance of grantatio identified in the proposed budget. | mount of matching funds will have been expended prior to ing funds are proposed in an amount exceeding the grant |
|--|--|
| Print Name of Applicant's Authorized Representative: | |
| Signature of Applicant's Authorized Representative: | |

7.2 Verification of Matching Funds

In Appendix D, you must provide all of the information requested, including authentic documentation from the contributing source to demonstrate and confirm (1) the *eligibility of the source and use* of all matching funds, including cash and in-kind contributions; and (2) the *availability* of both cash and in-kind contributions during the proposed grant period so that all matching funds meet the definition requirements for Matching Funds and Conflict of Interest in 7 CFR 4284.902. Also see 7 CFR 4284.925 and 7 CFR 4284.926 for eligible and ineligible uses of grant and matching funds.

Matching funds must be:

- spent on eligible Planning grant activities
- from eligible sources without a real or apparent conflict of interest
- at least equal to the grant amount, with combined grant and matching funds equal to 100 percent of the total project costs
- provided in the form of confirmed applicant cash, loan, or line of credit; or be provided in the form of a confirmed applicant or family member in-kind contribution that meets the requirements and limitations

Application Toolkit for Planning Grants

specified in 7 CFR 4284.925 (a) and (b); or be provided in the form of confirmed third-party cash or eligible third-party in-kind contribution, including non-federal grant sources. Verification of cash matching contributions from non-federal grant sources, including grants made available under Public Law 93-638, the Indian Self-Determination and Education Assistance Act of 1975 to tribal entities, must include documentation from the awarding source or administrator of funds indicating that funds are currently available to the applicant.

• The value of eligible services provided by the applicant or family members as in-kind must not exceed 25 percent of total project costs. Services must be reasonably valued and the basis for the valuation provided in the verification of matching funds documentation.

The use of the verification templates included in **Appendix D** is optional, but highly recommended. Choose one or more of the five template types to match the form of your matching funds. Sources, uses, and amounts of matching contributions presented in the budget and work plan should match that verified in Appendix D. The *contributing source* of the matching funds should complete the information on the designated form(s) or provide ALL of the requested information in a similar format, for the type of matching funds being provided for the project, and sign the form where indicated. Verifications for all matching funds must be provided with this application in <u>Appendix D</u>.

PROCEED TO APPENDICES

Application Toolkit for Planning Grants

APPENDICES

Application Toolkit for Planning Grants

APPENDIX A: Tribes and Tribal Entities as VAPG Applicants

Applicant Eligibility Guidance

This is intended to provide guidance to 7 CFR Part § 4284.920 "Applicant Eligibility" to clarify the eligibility of tribal entities under the Value-Added Producer Grant (VAPG) program. Tribal entities are encouraged to consult with the USDA Rural Development office in their State for further assistance. Contact information can be found at http://www.rd.usda.gov/contact-us/state-offices.

VAPG applicants must meet all definition requirements for one of four applicant types: **independent producer, agricultural producer group, farmer or rancher cooperative; or majority-controlled producer-based business venture.** Each applicant type is made up, through ownership, or membership of a majority, of *Independent Producers*, which is an individual or an entity that is solely owned and controlled by *Agricultural Producers*. An Agricultural Producer is "an individual or entity that produces an Agricultural Commodity through participation in the day-to-day labor, management, and field operations; or that has the legal right to harvest an Agricultural Commodity that is the subject of the VAPG project." However, due to unique tribal structures and circumstances the Agency shall determine the Agricultural Producer status of Federally-recognized Tribes and Tribal entities without regard to day-to-day labor, management, and field operation and right to harvest status.

Key Questions

The questions below will help you determine whether your Tribe or Tribal entity is an eligible applicant for the VAPG program. Please discuss them with your USDA Rural Development State Office and pay close attention to all of the necessary documentation requirements. Additionally, if there are other questions or clarifications Rural Development can make to improve the eligibility review process for tribal applicants, please share your recommendations with your USDA Rural Development contact.

- 1. Are you a Federally Recognized Tribe, a tribal enterprise, a subdivision of a Federally Recognized Tribe, a tribally chartered corporation or a Section 17 corporation?
- 2. If your organization is not the Tribe, how is it related to the Tribe and the Tribe's producers?
- 3. How exactly are you chartered, incorporated, authorized, or organized to conduct business?
- 4. Is the production or collection of the commodity under the regulatory jurisdiction of the Tribe?
- 5. Do the benefits from the production of the agricultural commodity benefit the Tribe as a whole? Or, does the tribal entity represent an exclusive subset of agricultural producers who receive the benefit?
- 6. Does the tribal entity partner with non-tribal entities? In what way?
- 7. Does the applicant meet all of the eligibility requirements for one of the four applicant types according to 7 CFR 4284.920?
- 8. Does the proposed project meet all other *program* eligibility requirements found at <u>7 CFR 4284.920</u>-926?

Documentation Requirements for Good Standing

Tribal applicants may provide the following documents as *part of a complete application* to fulfill requirements related to Certification for Good Standing in the State or primary location of the applicant's business operations for the VAPG project. If a Certificate of Good Standing from the State is not available due to the applicant's organizational legal status, then an alternative document must be provided: (1) if the Tribe/applicant is/has a Section 17 Corporation, approval documents from the Department of Interior for that Corporation must be provided as evidence of good standing; (2) if the applicant is an entity that is incorporated under Tribal law, the Tribe itself may provide evidence of "good standing" in the form of a letter or Certificate from the Tribe, as available. These substitute documents for "good standing" do not relieve the applicant from providing all other required application elements specified in the program regulation, NOFA, and application toolkit.

Documentation Requirements for Beginning Farmers or Ranchers and Small- or Medium-Sized Farms

Tribes or Tribal Entity applicants applying for priority points as Beginning Farmers or Ranchers or Operators of Small- or Medium-Sized Farms or Ranches Structured as Family Farms may demonstrate farm income requirements through use of a letter of certification of Farm Income by CPA or attorney, where IRS tax forms are not available.

Application Toolkit for Planning Grants

APPENDIX B Section 3.2 Legal Authority and Good Standing

ALL APPLICANTS: Please attach evidence of Legal Authority and Good-standing (Examples: By-Laws, Articles of Incorporation or Organization, Letter or Certificate of Good Standing from your Secretary of State or equivalent agency) as well as any applicable licenses and inspections. For sole proprietor/independent producers, a copy of your IRS tax form showing farm income). **Tribal applicants** see **Appendix A** for documentation requirements.

Application Toolkit for Planning Grants

APPENDIX C Supporting Documentation

- **1. ALL APPLICANTS:** Attach third-party documentation in support of responses to Expansion of Customer Base and Increased Revenue in **Section 5.3**.
- 2. ALL APPLICANTS: Attach copies of letters of commitment and support in response to **Proposal** Evaluation Criterion 3.

Application Toolkit for Planning Grants

APPENDIX D Matching Funds Verification

Refer to 4284.922(b)(6), .925 and .926

Documentation verifying eligible matching funds must be included in this Appendix. If grant funds are awarded, this information will be re-verified upon execution of the grant agreement. Verification Templates are included in this Application Toolkit for each type of matching funds contribution to the project, and you may select the template(s) appropriate for your project: 1) Applicant cash; 2) Applicant approved loan or line-of-credit; 3) Applicant in-kind; 4) Third-Party cash; and/or 5) Third-Party in-kind.

If you have questions about your project budget or eligible use of grant and/or matching funds, please contact your Rural Development State Office. Contact information is available for each state at http://www.rd.usda.gov/contact-us/state-offices.

Legal Name of Applicant:

APPENDIX D.1 Verification of Matching Funds: Applicant Cash

Page 1 of 1

The use of this form is optional, but highly recommended. If you choose not to use this form, you must provide ALL of the information requested below, and include it in this Appendix. If the applicant is contributing cash-on-hand to pay for goods and/or services during the grant period that are eligible expenses for the project, the expenditure is considered a cash match. The applicant must sign this statement to verify (a) the amount of cash match, (b) the source of the cash match, and (c) use of the cash match. A copy of a bank statement with an ending date within one month of the application submission deadline and showing an ending balance equal to or greater than the amount of Cash Matching Funds proposed is also required at time of application (note: please redact any account numbers appearing on your statement).

| Title of Applicant's VAPG Project: | | | | |
|---|---|--|---|--|
| Total Project Cost: \$ | _ VAPG Grant Request: \$ | Total <u>App</u> | licant Cash Match: \$ | |
| committed to eligible VAPG project | t expenditures during the gra n each source dated within 3 | ant period proposed in th O days of the application | our organization currently has available and ne SF424 form and Section 5.4(2)a . Include a submission showing an ending balance equal | |
| Applicant Source of Cash Funds | Name of Holding Institution | Cash Match Amount | Use of Funds for Project Budget Activities | |
| Checking Account | | \$ | | |
| Savings Account | | \$ | | |
| Certificate of Deposit | | \$ | | |
| Money Market | | \$ | | |
| Mutual Funds | | \$ | | |
| Other | | \$ | | |
| Total Cash | | \$ | | |
| Print Name of Applicant/Authoriz Title of Applicant/Authorized Rep | Date of Approval ed Representative: | □N/A | | |
| Signature of Applicant or | | | Date: | |

FY2013 Application Toolkit for Planning Grants

APPENDIX D.2 Verification of for Matching Funds: Applicant Approved Loan or Line of Credit Page 1 of 1

Use of this form is optional, but highly recommended. If you choose not to use this form, you must provide ALL of the information requested below and included it in this Appendix. Ask your lending institution to provide all of the information below, at time of application, to verify your approved Loan or Line of Credit that will be used as matching funds for your VAPG project during the grant period proposed in the SF424 form and Section 5.4(2)a.

For purposes of facilitating the Work Plan and Budget Activities identified in the associated Value-Added Producer Grant (VAPG) application, and as an Authorized Representative of the <u>lending institution</u> identified below, I verify and confirm the following information:

| Legal Name and Address of Lender Providing Loa | |
|--|--|
| Legal Name and Address of Intended Recipient/B the same legal name as identified on the VAPG a | · · · · · · · · · · · · · · · · · · · |
| | d for Eligible VAPG Project Purposes: \$ |
| Brief Description of Borrower's Use of Loan/Line | of Credit Funds: [Insert description] |
| Will the Loan or Line of Credit be provided to the within the proposed grant period? ☐Yes ☐ No | Borrower during the proposed grant period, or on a specific date |
| Date(s) of Transfer or Availability of the Funds to | Borrower (month/day/year): |
| Date of Loan/Line of Credit Approval | □ N/A |
| Print Name of Authorized Representative For Lending Institution: | |
| Title of Authorized Representative: | |
| Signature of | |
| Authorized Representative: | Date: |

Application Toolkit for Planning Grants

APPENDIX D.3 Verification of Matching Funds: Applicant IN-KIND Contribution

Page 1 of 2

Use of this form is optional, but highly recommended. If you choose not to use this form, you must provide ALL of the information requested below in a similar format, and include it in this Appendix. You must describe (a) the nature of the goods or services to be donated and how they will be used, (b) the value of the goods or services with an explanation of the basis of the valuation, and (c) when the goods or services will be donated, including specific dates (month/day/year) corresponding to the grant period proposed in the SF424 form and Section 5.4(2)a, or to dates within the grant period, when the contributions will be made available to the project.

| Legal Name of Applicant: | | | |
|-----------------------------------|--------------------------|-----------------------------|--|
| Title of Applicant's VAPG Project | t: | | |
| Fotal Project Cost: \$ | _ VAPG Grant Request: \$ | Applicant In-Kind Value: \$ | |
| Print Name of Applicant/Author | ized Representative: | | |
| Title of Applicant/Authorized Re | presentative: | | |
| Signature of Applicant or | | | |
| Authorized Representative: | | Date: | |

Only eligible goods or services provided during the grant period for which no expenditure is made can be considered in-kind. Please see 7 CFR 4284.926 for examples of in-kind contributions that are not eligible. Verification for in-kind contributions that are overvalued will not be accepted.

PLEASE PROVIDE THE FOLLOWING DOCUMENTATION

A. Applicant Owner or Family Member Time as In-Kind Match

If you propose to use <u>applicant owner or family members' participation</u> in eligible project activities as in-kind match, please provide the information below for each participant. The total value of in-kind services provided by the applicant and family members must not exceed 25 percent of total project costs. (Note: the participation of the employees of Tribes and tribal entities must be clearly documented as owner participation if it is to be used as in-kind match):

- 1) Name of Owner or Family Member who will perform the services
- 2) Relationship to the Owner of Applicant Organization
- 3) Description of services to be provided
- 4) When the services will be provided (month/day/year)
- 5) Value of services to be provided
- 6) Basis for valuation (attach supporting documentation) See 7 CFR 4284.925 (a) and (b)
- 7) Total value of all services provided by the applicant owner and all family members (Total must not exceed 25 percent of total project costs)

[Insert documentation]

Continued next page

Application Toolkit for Planning Grants

D.3 Applicant In-Kind Page 2 of 2

B. OTHER Applicant In-Kind Contributions

If you propose to use other eligible goods or services contributed to the project, as Applicant In-kind Match, provide the information below for <u>each</u> good or service. Please see 7 CFR 4284.926 for examples of in-kind contributions that are not eligible.

- 1) Name of provider of good or service
- 2) Relationship to the Owner of Applicant Organization
- 3) Description of the good or service to be provided
- 4) How the good or service will be used in the project
- 5) When the good or service will be provided
- 6) Value of the good or service
- 7) Basis for the valuation (include documentation)
- 8) Total value for all goods and services

[Insert documentation]

Application Toolkit for Planning Grants

APPENDIX D.4 Verification of Matching Funds: Third-Party Cash

Page 1 of 1

The use of this form is optional, but highly recommended. If you choose not to use this form, you must provide ALL of the information requested below in a similar format, and include it in this Appendix. The Third-Party contributor must complete and sign where indicated to verify the (a) amount of cash to be donated, and (b) when it will be donated, indicating specific dates (month/day/year) corresponding to the grant period proposed in the SF424 form and Section 5.4(2)a, or to dates within the grant period, when matching funds will be made available to the project.

For purposes of facilitating the Work Plan and Budget Activities identified in the associated FY2015 Value-Added Producer Grant (VAPG) application, and as an Authorized Representative of the third-party organization identified below, I verify and confirm the following information:

| Legal Name and Address of Third-Party providing CASH Ma | etching Funds: |
|---|--|
| Legal Name of Intended Recipient of Third-Party CASH Mat | tching Funds: |
| Total Amount of Third-Party CASH Matching Funds to be D \$ | onated for Eligible VAPG Project Purposes: |
| Will the Third-Party CASH Matching Funds be provided to t ☐Yes ☐ No | the Intended Recipient during the proposed grant period? |
| Dates of Transfer/Availability (month | n/day/year) |
| Name of Financial Institution currently holding Third-party | cash matching funds to be transferred to Intended Recipient: |
| , , | ributions from third-parties cannot be used to provide services which outors of cash matching funds may not limit how or where the funds are |
| Has your organization approved the Third-Party CASH tran ☐ Yes ☐ No Date of Approval | |
| Print Name of Authorized Representative For Third-Party Organization: | |
| Title of Authorized Representative: | |
| Signature of Authorized Representative | Date [.] |

Application Toolkit for Planning Grants

APPENDIX D.5 Verification of Matching Contribution: Third-Party In-Kind

Page 1 of 2

Use of this form is optional, but highly recommended. If you choose not to use this form, you must provide ALL of the information requested below in a similar format, and include it in this Appendix. The Third-Party contributor may provide a signed letter with the following information or may complete and sign this form where indicated to describe (a) the nature of the goods and/or services to be donated, (b) the value of the goods and/or services to be donated with a description of the basis for the valuation, and (c) when the goods and/or services will be donated during the grant period proposed in the SF424 form and Section 5.4(2)a, including specific dates (month/day/year) within the grant period when the matching contributions will be made available.

For purposes of facilitating the Work Plan and Budget Activities identified in the associated FY2015 Value-Added Producer Grant (VAPG) application, and as an Authorized Representative of the third-party organization identified below, I verify and confirm the following information:

| Legal Name and Address of Third-Party Providing In-Kind Contribution: | | | | | |
|--|--|--|--|--|--|
| | | | | | |
| Legal Name of Intended Recipient of Third-Party In-Kind Contribution: | | | | | |
| | | | | | |
| <u>Value of All Third-Party In-Kind Donation</u> for Eligible Project Purposes: \$ | | | | | |

PLEASE PROVIDE THE FOLLOWING DOCUMENTATION

For <u>Third-Party In-Kind Contributions</u>, provide the following information for each good or service provided. Please see 7 CFR 4284.926 for examples of in-kind contributions that are not eligible. Organizations contributing the services of affiliated volunteers must provide verification for *each individual volunteer*. Verification for in-kind contributions that are over-valued will not be accepted.

- 1) Description of the good or service
- 2) How the good or service will be used in the project
- 3) When the good or service will be provided
- 4) Value of the good or service
- 5) Basis for the valuation (include documentation)
- 6) Total value for all goods and services

[Insert documentation]

Continue to next page

Application Toolkit for Planning Grants

D.5 Third-Party In-Kind Page 2 of 2

| Will the third-party in-land of the Will the third-party in-land of the Will the Wi | kind contribution be provid | ded to the recipient during | g the proposed grant period? | |
|---|--|-----------------------------|----------------------------------|---------------|
| Anticipated Date(s) of o | contribution: | | | |
| | formally approved the In-K Date of Approval | | alue and purpose at Time of Ap | plication? |
| • | understand that in-kind co? ☐ Yes ☐ No | ontributions from third-pa | arties cannot be used to directl | y benefit the |
| Print Name of Authoriz For Third-Party In-Kind | • | | | |
| Title of Authorized Rep | resentative: | | | |
| Signature of | | | | |
| Authorized Representa | tive: | | Date: | _ |

Application Toolkit for Planning Grants

APPENDIX E Reserved Funding Eligibility and Documentation

RESERVED FUNDING IS NOT AVAILABLE FOR FY2016

APPENDIX F Priority Point Eligibility and Documentation

To Request Priority Points in a Priority Category

Eligible applicants may apply for priority points if their applications: propose projects that create or increase opportunities for Beginning Farmers or Ranchers, Socially-Disadvantaged Farmers or Ranchers, Veteran Farmers or Ranchers, or Operators of Small- or Medium-sized Farms or Ranches Structured as Family Farms; or propose Mid-Tier Value Chain projects; or are a Farmer or Rancher Cooperative.

Applicants may qualify for 5 priority points in one of the categories listed below:

| Choose <u>only one</u> category and <u>provide the supporting documentation indicated in the appropriate Appendix</u> for that <u>single</u> category to demonstrate eligibility. |
|---|
| ☐ Beginning Farmer or Rancher (Appendix F.1) |
| ☐ Veteran Farmer or Rancher (Appendix F.2) |
| ☐ Socially Disadvantaged Farmer or Rancher (Appendix F.3) |
| ☐ Mid-Tier Value Chain Project (Appendix F.4) |
| □ Operator of a Small- or Medium-sized Farm or Ranch Structured as a Family Farm or Ranch (Appendix F.5) |
| ☐ Farmer or Rancher Cooperative (Appendix F.6) |
| Note: To receive Priority Points as a Beginning Farmers or Rancher or a Socially Disadvantaged Farmers or Rancher, applicant ownership or membership by Beginning Farmers or Ranchers or Socially Disadvantaged Farmers or Ranchers must be more than 50 percent of total membership. |

To Request Additional Priority Points for Group Applicants (see 4284.924(f))

Applicants that are eligible **Agricultural Producer Groups, Farmer or Rancher Cooperatives, or Majority Controlled Producer-Based Businesses** AND can demonstrate how they 'best contribute to creating or increasing marketing opportunities for Beginning Farmers or Ranchers, Veteran Farmers or Ranchers, Socially-Disadvantaged Farmers or Ranchers, and/or Operators of Small- or Medium-Sized Farms or Ranches Structured as Family Farms can qualify for **up to 5 additional points**.

Provide the supporting documentation indicated in Appendix F.7 to demonstrate eligibility.

Application Toolkit for Planning Grants

<u>APPENDIX F.1 Priority Points</u> Beginning Farmer or Rancher

Refer to the instructions in 7 CFR 4284.924 to document eligibility for Priority Points. Harvester operations do not meet the definition requirements for a Farm or Ranch and are not eligible to receive Priority Points or Reserved Funds for a Beginning Farmer or Rancher.

| Request Beginning Farmer or Rancher Priority Points as one of the following: |
|---|
| \square An eligible individual Independent Producer (other than a Harvester), who has not owned and operated a farm or a ranch for more than 10 years; |
| OR |
| \Box An eligible applicant entity (other than a Harvester) in which more than 50 percent or more of total owners or members have not owned or operated a farm or ranch for more than 10 years. |
| Total number of owner/members of the applicant organization Total number of owner/members that qualify as a Beginning Farmers or Ranchers Total percentage of ownership/membership by Beginning Farmers or Ranchers |

Attach documentation for items 1 - 3 below

- 1. A statement from the individual owner(s) or members of the applicant organization describing the length and nature of their individual farm or ranch *ownership and operations* experience in the previous 10 years. Or, as applicable, a copy of or excerpt from the applicant's organizational documents that shows the <u>applicant's composition of Beginning Farmers or Ranchers owner/members</u>. The Beginning Farmers or Ranchers' past experience and activity is not limited to the current farm or ranch that is the subject of the VAPG application, but must include all prior *farm ownership and operations* experience in the previous 10 years.
- 2. One IRS Form 1040 (individual) or 1065 (partnership/LLC) or some other income tax form from the previous 10 years from each of the individual owner(s) or members of the applicant organization showing that each owner or member did NOT file a Schedule F (individual) or a K1 (partnership/LLC) or some other form for farm income at least one year in the previous 10 years. In lieu of an applicable IRS Form, a letter from a certified public accountant or attorney certifying that each participant meets the Beginning Farmers or Ranchers eligibility requirements is acceptable.

Application Toolkit for Planning Grants

APPENDIX F.2 Priority Points Veteran Farmer or Rancher

Refer to the instructions in 7 CFR 4284.924 to document eligibility for Priority Points. The term 'Veteran Farmer or Rancher' means a farmer or rancher who has served in the Armed Forces (as defined in section 101(10) of title 38 United States Code) and who (A) has not operated a farm or ranch; or (B) has operated a farm or ranch for not more than 10 years. Note: Harvester operations do not meet the definition requirements for a Farm or Ranch and are not eligible to receive Priority Points Veteran Farmer or Rancher.

| Request Veteran Farmer or Rancher Priority Points as one of the following: | | |
|---|--|--|
| \Box An eligible individual Independent Producer (other than a Harvester), who has not owned and operated a farm or a ranch for more than 10 years; and is a Veteran of the United States Military. | | |
| OR | | |
| ☐ An eligible applicant entity (other than a Harvester), in which more than 50 percent of total owners or members are Veterans of the United States Military, each of whom have either never operated a Farm or Ranch or operated a Farm Ranch for no more than 10 years. | | |

Attach documentation for items 1 - 3 below

- 1. A copy of Form DD-214, "Report of Separation from the U.S. Military," or subsequent form for each Veteran Farmer or Rancher.
- 2. A statement from the individual owner(s) or members of the applicant organization describing the length and nature of their individual farm or ranch ownership and operations experience in the previous 10 years. Or, as applicable, a copy of or excerpt from the applicant's organizational documents that shows the applicant's composition of Beginning Farmers or Ranchers owner/members. The Beginning Farmers or Ranchers' past experience and activity is not limited to the current farm or ranch that is the subject of the VAPG application, but must include all prior farm ownership and operations experience in the previous 10 years.
- 3. One IRS Form 1040 (individual) or 1065 (partnership/LLC) or some other income tax form from the previous 10 years from each of the individual owner(s) or members of the applicant organization showing that each owner or member did NOT file a Schedule F (individual) or a K1 (partnership/LLC) or some other form for farm income at least one year in the previous 10 years. In lieu of an applicable IRS Form, a letter from a certified public accountant or attorney certifying that each participant meets the Beginning Farmers or Ranchers eligibility requirements is acceptable.

Application Toolkit for Planning Grants

<u>APPENDIX F.3 Priority Points Eligibility and Documentation</u> **Socially Disadvantaged Farmer or Rancher**

Page 1 of 2

Refer to the instructions in 7 CFR 4284.924 to document eligibility for Priority Points. Harvester operations do not meet the definition requirements for a Farm or Ranch and are not eligible to receive Priority Points for a Socially-Disadvantaged Farmer or Rancher.

Request Socially-Disadvantaged Farmer or Rancher Priority Points as one of the following: An eligible individual Independent Producer (other than a Harvester) who is a member of a socially-disadvantaged group whose members have been subjected to racial, ethnic, or gender prejudice because of their identity as members of a group, without regard to their individual qualities; OR An eligible applicant entity (other than a Harvester), in which more than 50 percent of the owners or members are members of a socially-disadvantaged group or groups, whose members have been subjected to racial, ethnic, or gender prejudice because of their identity as members of a group, without regard to their individual qualities.*

*Membership composition of the socially-disadvantaged farmers or ranchers does not have to be from the same socially-

Attach documentation for the following items:

disadvantaged group.

A self-certification statement (see below) from *each* of the individual owner/members of the applicant organization to evidence their eligibility as a Socially-Disadvantaged Farmer or Rancher. Each individual owner/member of the applicant organization that identify themselves as a Socially-Disadvantaged Farmer or Rancher must complete the self-certification form below*.

*For Tribal and tribal entity applications, enrolled Tribal members that will benefit from, or receive increased opportunities as a result of the proposed project are eligible Socially-Disadvantaged Farmers or Ranchers. Eligible Tribal and tribal entity applicants must self-certify that the proposed project contributes to opportunities for, or benefits, Socially-Disadvantaged Farmers or Ranchers. The authorized representative of the applicant (the representative who signs form SF424) may certify on behalf of all tribal members served by the proposed project.

If a Tribal or tribal entity applicant, is serving in part Tribal members and non-Tribal member agriculture producers, a brief narrative description should be provided that explains that situation, provide a percentage breakdown of Tribal members and non-Tribal member agriculture producers included in the proposed project and provide detailed information regarding the non-Tribal member agriculture producers and whether or not they are Socially-Disadvantaged Farmers or Ranchers.

Continued next page

Application Toolkit for Planning Grants

F.3 SFDR Page 2 of 2

SOCIALLY DISADVANTAGED FARMER OR RANCHER CERTIFICATION

| | of Farm Entity: | | |
|---------|---|----------------------|--|
| Total N | lumber of Owners: | | |
| Total N | Iumber of Owners Qualifying as a Socially D | Disadvantaged Farme | er or Rancher: |
| Total p | ercentage of ownership/membership by So | ocially-Disadvantage | d Farmer or Ranchers |
| | Signature of Each Socially Disadvantaged Owner | Date | Indicate the Race, Ethnicity or Gender of the Socially Disadvantaged Group the Owner is Identified With |
| | 1. | | |
| | 2. | | |
| | 3. | | |
| | 4. | | |
| | 5. | | |
| | 6. | | |
| | 7. | | |
| ۸dd عر | 8. Iditional rows or pages as necessary. | | |
| | | | |
| SOCIA | LLY DISADVANTAGED FARMER OR RANCHI [Insert certification | | or Tribal Applicants Only) entities per #5 above] |

Application Toolkit for Planning Grants

APPENDIX F.4 Priority Points Eligibility and Documentation Mid-Tier Value Chain

Page 1 of 3

Applicants must refer to the instructions in 7 CFR 4284.924 to document eligibility for Priority Points. Harvester operations may request Priority Points and/or Reserved Funds for a qualifying Mid-Tier Value Chain project.

Applicants may only request Priority Points for a Mid-Tier Value Chain project if the application demonstrates the following eligibility:

<u>Mid-Tier Value Chain</u> – Local and regional supply networks that link independent producers with businesses and cooperatives that market value-added agricultural products in a manner that:

- 1) Targets and strengthens the profitability and competitiveness of small- and medium-sized farms and ranches that are structured as a Family Farm; and
- 2) Obtains agreement from an eligible Agricultural Producer Group, Farmer or Rancher Cooperative, or Majority-Controlled Producer-Based Business that is engaged in the value-chain on a marketing strategy.

Note: For Mid-Tier Value Chain projects only, applicant ownership of the raw agricultural commodity through the processing of the value-added product is not required, as long as the proposal demonstrates an increase in customer base and an increase in revenue returns to the <u>applicant producers</u> supplying the majority of the raw agricultural commodity for the project. However, applicants must currently own and produce more than 50 percent of the agricultural commodity to which value will be added.

| | ☐ Applicant is requesting Priority Points for a Mid-Tier Value Chain project. |
|----|--|
| de | \Box Applicant certifies that the project meets requirements for a Mid-Tier Value Chain proposal, including evelopment of a Local or Regional Supply Network, as defined in 7 CFR 4284.902, and has attached the |
| su | pporting documentation described below. |

Attach documentation for the elements below

• Describe how ownership of the agricultural commodity and/or value-added product will transfer through the value-chain to the ultimate benefit (increase in customer base and increase in revenue returns) of the participating Independent Producers.

[Insert description]

Demonstrate that the project proposes development of a Local or Regional Supply Network of
interconnected business enterprises (see note 1) through which agricultural products move from
production through consumption in a local or regional area of the USA, including a description of the
network, its members, and its purpose.

[Insert discussion]

Application Toolkit for Planning Grants

F.2 MTVC Page 2 of 3

• Identify and describe at least two alliances, linkages or partnerships within the value chain that link Independent Producers with businesses and Cooperatives that market Value-Added Agricultural Products in a manner that benefits Small- or Medium-sized farms or ranches that are structured as a Family Farm or Ranch, including the names of the parties and the nature of their collaboration.

[Insert discussion]

• Demonstrate how the project will increase the profitability and competitiveness of at least two small- or medium-sized farms or ranches that are structured as a Family Farm or Ranch (see note 2).

[Insert discussion]

Document that the eligible Agricultural Producer Group, Farmer or Rancher Cooperative, or Majority-Controlled Producer-Based Business* applicant organization has obtained at least one agreement with another member of the supply network that is engaged in the value chain on a marketing strategy; OR that the eligible Independent Producer applicant has obtained at least one agreement from an eligible Agricultural Producer Group, Farmer or Rancher Cooperative, or Majority-Controlled Producer-Based Business* engaged in the value-chain on a marketing strategy (see note 3);

[Insert discussion]

• Demonstrate or reference discussion in the Applicant Eligibility section of the application that the *applicant organization* currently owns and produces more than 50 percent of the raw agricultural commodity that will be used for the value-added product; AND

[Insert discussion or reference]

Demonstrate or reference discussion in the Project Eligibility section of the application that the project
will result in an increase in customer base and that a greater portion of the revenue derived from the
marketing, processing, or physical segregation of the agricultural commodity will be available to the
applicant producers supplying the majority of the raw agricultural commodity for the project.

[Insert discussion or reference]

[Note 1: Examples of business enterprises in the supply chain may include Agricultural Producers for aggregation to meet demand, processors, storage facilities, distributors, wholesalers, retailers, consumers, and entities that organize or provide technical or marketing assistance for development of such agricultural based networks.]

[Note 2: The application must include sufficient <u>documentation</u> to demonstrate that each of the <u>benefitting small- or medium-sized</u> farms or ranches are <u>structured</u> as a Family Farm or Ranch (ownership and operations), and <u>do not exceed the three-year average</u> maximum gross sales of agricultural products. See the definitions at 7 CFR 4284.902 for Small Farm, Medium-sized Farm, Family Farm, and Immediate Family. Farms that are NOT 100 percent owned by blood-related or married parties or immediate family members, or do not meet the family labor and management requirements or annual gross sales of agricultural commodity limitations do not qualify as small or medium-sized Family Farms.]

Application Toolkit for Planning Grants

F.3 MTVC Page 3 of 3

[Note 3: Examples of agreements may include letters of commitment or intent to partner on marketing, distribution or processing; and should include the names of the parties with a description of the nature of their collaboration. Independent Producer applicants must provide documentation to confirm that the Agricultural Producer Group, Farmer or Rancher Cooperative, or Majority Controlled Producer-Based Business Venture partnering entity meets program eligibility definitions in 7 CFR 4284.3. In this context, the above partnering entity does not need to supply any of the raw agricultural commodities for the project.

Application Toolkit for Planning Grants

APPENDIX F.5 Priority Points Operator of a Small- or Medium-sized Farm or Ranch Structured as a Family Farm or Ranch

Applicants must refer to the instructions in 7 CFR 4284.924 to document eligibility for Priority Points for this category.

Applicants may only request **Priority Points** in this category if the application demonstrates the following eligibility:

- A. Applicant is structured as a Family Farm or Ranch that produces agricultural commodities for sale in sufficient quantity to be recognized as a farm and not a rural residence, where owners are primarily responsible for the daily physical labor and management, hired help only supplements family labor, and all owners are related by blood or marriage or are Immediate Family; AND
- B. Applicant has averaged \$1,000,000 or less in annual gross sales of agricultural commodities in the previous three years.

Examples of qualifying applicants in this category might include a farming operation owned by a sole proprietor, a husband and wife, a parent and child, a brother and sister, or a partnership or Limited Liability Company where all the owners are related by blood, marriage, or are immediate family members; whose owners are primarily responsible for the daily physical labor and management activities on the farm; and the farm has averaged \$1,000,000 or less in annual gross sales of agricultural commodities in the previous three years.

Not Eligible:

- Applicant organizations that are not 100 percent owned by blood-related or married parties or Immediate Family members, or that does not meet the family labor and management requirements or annual gross sales of agricultural commodity limitations.
- A traditional Agricultural Producer Group, Farmer or Rancher Cooperative or Majority-Controlled Producer Based Business) applicant type does NOT qualify for Priority Points in this category because the applicant organization is not legally structured as a Family Farm or Ranch.
- It is the Agency's position that Harvester operations do not meet the definition requirements for a Farm or Ranch. Thus, Harvester applicants are not eligible to receive Priority Points for a Family Farm or Ranch.

for

| , |
|--|
| □ I certify that I am the Operator of a small or medium-sized farm or ranch that is structured as a Family Farm or Ranch, and that its ownership and operations meet all associated program requirements in the definitions in 7 CFR 4284.902 for Family Farm, Immediate Family, and Small Farm or Medium-sized Farm, including having averaged \$1,000,000 or less in annual gross sales of agricultural commodities in the previous three years. |
| \square I am requesting <u>Priority Points</u> in this category and have provided the information below. |
| Complete the following information: |
| List your farm's Annual Gross Sales of agricultural commodities for <i>each</i> of the previous three years, then add these together to get your Total Annual Gross Sales for the previous three years, and then divide by 3 to get the Average Annual Gross Sales in the previous 3 years: |
| YR 2014: \$ + YR 2013: \$ + YR 2012: \$ = |
| Total Annual Gross Sales for YRS 2012-2014: \$ Divided by 3 (years) = Average Annual Gross Sales in Previous 3 Years: \$ |
| F.8 |

February 2016

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Application Toolkit for Planning Grants

F.4 SMFFF Page 2 of 2

| Page 2 |
|--|
| (Small Farm Operator = \$500,000 or less; Medium Farm Operator = \$1,000,000 or less) |
| List the names of all owners of the applicant farm or ranch and identify the blood, marriage or immediate Family relationships of all owners of the farm: [Insert list] |
| Are all owners of this farm or ranch related by blood, marriage, or are Immediate Family members, as defined in 7 CFF 4284.902? \Box YES \Box NO |
| Are the owners of this farm or ranch primarily responsible for the daily physical labor and management of the farm? \Box YES \Box NO |
| Does hired help $\underline{\mathit{only}}$ supplement family labor on this farm? \square YES \square NO |
| Describe the daily physical labor and management of the farm. Attach additional pages if necessary. |
| [Insert description-attach additional pages if needed] |

Application Toolkit for Planning Grants

APPENDIX E.6 Priority Points Farmer or Rancher Cooperative

| Applicants must refer to the instructions in 7 CFR 4284.924 to document eligibility for Priority Points for a Farmer or Rancher Cooperative. Note: It is the Agency's position that Harvester operations do not meet the definition requirements for a Farm or Ranch. Thus, Harvester applicants are not eligible to receive Priority Points for a Farmer or Rancher Cooperative. |
|---|
| \Box I certify that my organization meets eligibility requirements for a Farmer or Rancher Cooperative, as defined in 7 CFF 4284.902; and is a business owned and controlled by <i>eligible</i> Independent Producers that is <u>either</u> LEGALLY INCORPORATED as a Farmer or Rancher Cooperative, or is IDENTIFIED by the State in which it operates as a Farmer of Rancher owned and cooperatively-operated business. |
| \Box I am requesting <u>Priority Points</u> as a Farmer or Rancher Cooperative and have provided all applicable certification statements and supporting documentation indicated for this single category in the Applicant Eligibility section of this application. |
| No additional supporting documentation required for Farmer or Rancher Cooperatives |

Application Toolkit for Planning Grants

APPENDIX F.7 Priority Points Group Applicants

Applicants must refer to the instructions in 7 CFR 4284.924(f) to document eligibility for Priority Points for Agricultural Producer Groups, Farmer and Rancher Cooperatives, and Majority-Controlled Producer-Based Business Ventures (group applicants) whose projects "best contribute to creating or increasing marketing opportunities" for Beginning Farmers and Ranchers, Veteran Farmers and Ranchers, Socially-Disadvantaged Farmers and Ranchers, and Operators of Small- and Medium-sized Farms and Ranches that are structured as Family Farms.

| The Agency will award up to 5 points based on documentation of the composition of the applicant's existing membership and |
|---|
| anticipated expansion of membership as a way to assess creating or increasing marketing opportunities for the four priority groups. |
| □ I certify that my organization is an eligible Agricultural Producer Group, Farmer or Rancher Cooperative , or Majority Controlled Producer-Based Business as defined in 4284.902 and have provided all applicable certification statements and supporting documentation indicated in the Applicant Eligibility section of this application. |
| My organization is applying for the following points (check up to 3 options): |
| □ Option 1 (2 points): The existing ownership/membership of my organization is comprised of more than 50 percent of any one of the four priority categories, OR more than 50 percent of any combination of the four priority categories. |
| Provide the following documentation: |
| Total number of current owners/members: Number of owner/member who are: Beginning Farmers or Ranchers Socially-Disadvantaged Farmers or Ranchers Veteran Farmers or Ranchers Operators of Small- or Medium-sized Farms or Ranches structured |
| as Family Farms |
| □ Option 2 (1 point): The existing membership of my organization is comprised of two or more of the priority groups (1 point is awarded regardless of whether a group's membership is comprised of two, three, or all of the four priority groups). |
| ☐ Option 3 (2 points): My organization's proposed project will <i>increase</i> the number of priority groups that comprise our ownership/membership by one or more priority group, the application is eligible to receive two points*. |
| Discuss how the proposed project will increase the number of priority groups that comprise the ownership/membership of your organization (include outreach/recruitment efforts; training/technical assistance; other incentives): Insert explanation |
| *(Note: If an applicant group's membership is already comprised of all four priority groups, such an applicant would not be eligible for points under this criterion because there is no opportunity to increase the number of priority groups). |
| All Options |
| Discuss how your proposed project will create or increase marketing opportunities for the priority groups indicated, and |

F.11

Insert explanation

describe new or increased marketing opportunities will result:

Application Toolkit for Planning

Optional Feedback

Please note that your response is "OPTIONAL" only and will not affect your application submission and ability to receive an award. This is merely an option to allow us the opportunity to understand your experience during this application process as well as listen to additional suggestions you may have to improve future processes.

| 1. | Which VAPG Grant Type did you apply for? |
|----|---|
| | □ Planning□ Working Capital |
| 2. | On a scale of 1 through 5, please rate the overall format and organization of the application toolkit. |
| | 1 extremely dissatisfied 2 dissatisfied 3 somewhat satisfied 4 satisfied 5 extremely satisfied |
| 3. | On a scale of 1 through 5, please rate the clarity of the requirements and instructions in the application toolkit. |
| | 1 extremely dissatisfied 2 dissatisfied 3 somewhat satisfied 4 satisfied 5 extremely satisfied |
| 4. | To develop and submit your application, did you request assistance from the following? |
| | □ USDA RD State Office Staff □ USDA RD National Office Staff □ AgMRC Website or Training □ Private Grant Writer □ Other Grant Recipients □ Other |
| 5. | Please provide additional comments and suggestions on how we might improve the application process for VAPG: |
| | Thank you for your interest to the VAPG program. |